

# KARINA WAGNER

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2025 Graduate University of Miami

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## SUMMARY

Highly motivated and professional aspiring marketing professional with over 5 years of work experience. Proficient in managing calendars, organizing meetings and events, handling confidential documents, and communicating with internal and external stakeholders. Possess exceptional communication and interpersonal skills as a determined, self-motivated leader.

## EDUCATION

### University of Miami Herbert Business School

Bachelor of Business Administration in Marketing  
Minor in International Business and Finance

Coral Gables, Florida

May 2025

- **GPA: 3.65/4.0**
- **Relevant Coursework:** Marketing Research, Digital Media Metrics, Business Statistics, Digital Marketing, International Business Law, Consumer Behavior, Business Analytics

### American University of Rome

Arts and Humanities Studies

Rome, Italy

August 2023- December 2023

## ACTIVITIES

- Zeta Tau Alpha Gamma Alpha Chapter
- Striving to Attain Remarkable Teens Team Leader
- Miami-Dade County Animal Shelter Volunteer
- American Marketing Association

## TECHNICAL SKILLS

- Microsoft Suite
- Google Apps
- Tableau
- Power BI
- SPSS
- Qualtrics

## CERTIFICATIONS

- Google Ad Certified
- CFA Ethics Certified

## PROFESSIONAL EXPERIENCE

### University of Miami Study Abroad

Coral Gables, Florida

Global Ambassador | January 2024 - May 2025

- Recognized by the University of Miami for enhancing campus life and international engagement through peer leadership and outreach
- Led outreach efforts promoting study abroad by organizing classroom visits, tabling events, and peer advising; contributed to increased student participation and awareness for global programs
- Collaborated on programming for orientation, study abroad fairs, cultural heritage months; improved event engagement and awareness of international opportunities
- Mentored international exchange students to ease their transition to UM and U.S. culture, resulting in improved student acclimation

### Raymonds

Ridgewood, New Jersey

Server | May 2023 - August 2024

- Delivered high-quality customer service by efficiently resolving issues and building strong relationships, resulting in increased customer satisfaction and repeat visits
- Led efforts to upsell menu items by using persuasive communication techniques; directly contributed to higher average ticket values and overall revenue growth
- Assessed customer needs and dining preferences to recommend tailored menu options; implementation boosted guest engagement and satisfaction
- Developed personal strategies for multitasking during peak hours, enhancing team efficiency and service speed in a fast-paced environment

### Audacity Health

San Diego, California

Account + Project Management Intern | May 2023 - August 2023

- Streamlined project workflows by supporting account managers, managing assets, and organizing client deliverables- resulting in improved operational efficiency and timely execution
- Led team's use of Asana for task management; created standardized templates that reduced administrative time and improved consistency in client deliverables
- Analyzed storage needs and implemented Google Drive folder systems; improved collaboration and reduced time spent locating assets across accounts
- Developed internal process improvements through active participation in team trainings and admin support; resulted in enhanced team productivity and efficiency